



CHRIS HATZOPOULOS ■ Graphic Design & Marketing
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Page 1 of 2

OBJECTIVE

To plan and execute a professional level of graphic design, interactive media and animation within a forward-thinking team environment.

PROFILE

Efficient at completing multiple tasks on schedule through structured communication.

With a strong creative aesthetic and inventive design principal, each project is resourcefully executed with genuine dedication.

WORK EXPERIENCE

Please visit www.minus30.infinitymonkey.com for online portfolio samples.

Imperial Carpet and Home Inc., North York, Ontario.

MAC Operator / Web Maintenance 2008 - Present

Initiating, planning and implementing marketing initiatives for carpet importer.

Selected Achievements:

- Building press-ready advertisements for The Toronto Star, Globe and Mail, National Post newspapers, Toronto Life, Home and Decor, Style At Home magazines and direct mail marketing flyers.
- Maintain and provide assets for online store including, photos, copy, shopping items and inventory.
- Archiving images for print, in-store reference and sales team.
- Product photography with Cannon Rebel XT1 Digital Camera and Elinchrom lighting equipment.

Oceanic Trading Company Ltd. Brampton, Ontario.

Champion Marketing / Graphics Coordinator 2004 - 2008

Working closely with sales, merchandising and management teams for both Champion and Stormtech brands. Primary duties include production of graphic design for sporting apparel, catalogs, in-store signage, hang tags, packaging as well as planning and coordination of marketing initiatives.

Selected Achievements:

- Developed Packaging, Copy and Labels for Hbc Zellers Sportek Platinum clothing line.
- Generated over 100 graphic tee designs for retail, generating substantial revenue.
- Customized graphic designs for school & resort apparel market with 40 page catalog.
- Maximized budget with price driven outsourcing for varied marketing initiatives.
- Seasonal text & image update for Champion web site paralleling current catalogue.

Sensors & Software, Mississauga, Ontario.

Composition Animator 2004

Adhered to approved storyboards with Flicks & Film Inc. for instructional video animation.

Selected Achievements:

- Completed 30 second title sequence utilizing Adobe After Effects.
- Supplied deliverables in video file formats specified by client.



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Page 2 of 2

WORK EXPERIENCE (continued)

CBT Vision, Richmond Hill, Ontario.

Multimedia Programmer / Team Leader 1997 - 2000

Designed and developed CBT (Computer Based Training) software meeting client and end user's requirements. A variety of programming techniques were implemented using Toolbook author ware.

Selected Achievements:

- Developed software template and graphics content for CBT tutorial series.
- GUI (Graphic User Interface) design layout and programming.
- Simulated Microsoft Windows and Microsoft Office environments for CBT tutorial.
- Managed and provided technical documentation to programming staff.
- Coordinated deliverable schedule with developers and technical writers.

TECHNICAL SKILLS

- Proficient using both Mac and PC operating systems.
- Adobe Creative Suite 3: Illustrator, Flash, After Effects, Photoshop, InDesign.
- Alias|Wavefront Maya.
- Fetch FTP and WS_FTP client software.
- Familiar with Flash ActionScript, HTML, CSS, and WordPress.
- Able to adapt and quickly learn new software applications.
- Microsoft Office.

INTERESTS

- Producing music imitating retro video games. Mp3 downloads available at www.oxvylu.com
- Storytelling and illustration via comic book medium.

EDUCATION

Flash Design - Sessions College / Academy of Learning 2010

Create objects in the Flash environment using drawing tools and animate using tweens, paths, morphing and other advanced techniques. Combined with actionscript, optimized sound and image usage, learned skills converge into a complete interactive web site.

Computer Animation - International Academy of Design 2000

An intensive nine month study of computer animation in a simulated work environment. Curriculum included training with 3D animation software, modeling, lighting, rendering, compositing, story/character development with fundamentals of animation. Acquired diploma.

Seneca College SCA School of Communication Arts 1993 - 1995

Acquired diploma in Computer Graphics Technical program.